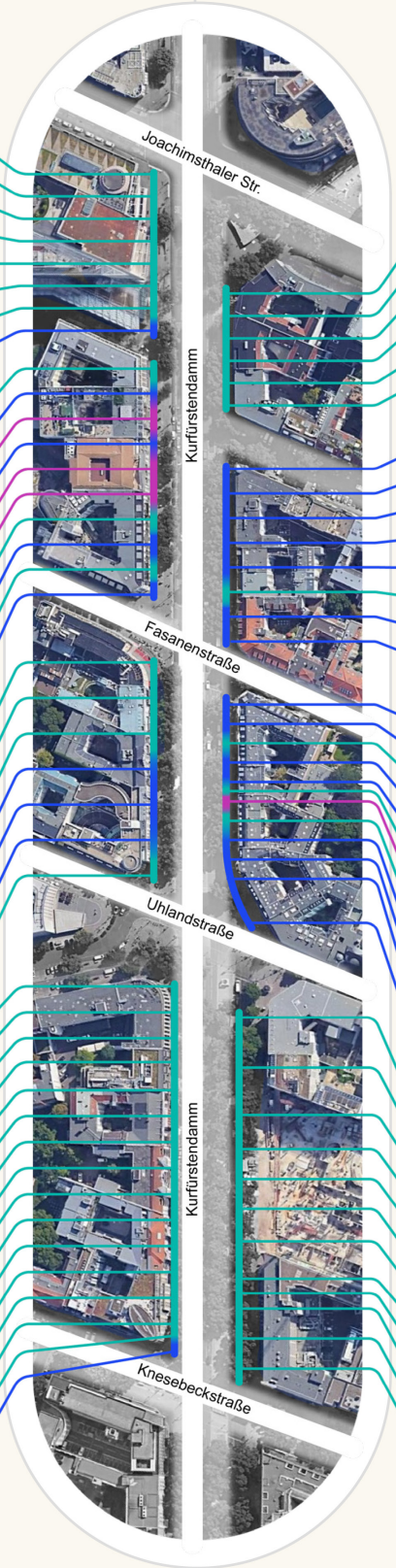
Berlin - Kurfürstendamm

ALLURA

Q1 2026 Key Changes & Upcoming Openings



_____	K20
Kranzler X Markt	K20
The Dawn Café	**K20**
Cinnamood	K20
H&M	K20
Arket	K21
Berlin Souvenirs	K21
Sunglass Hut	K21
Urban Outfitters	K24
Boss	K25
Apple Store	K26
lululemon	K26a
Tudor	K26a
Canada Goose	K26a
Aveda	K26a
Oliver Peoples	K26a
Camper	K26a
Ralph Lauren	K26a
Scirocco	K27
Deutsche Bank	K28
_____ *(Newmark)*	K29
Armani Exchange → Emporio Armani	**K29**
Baldinini	K29
Boggi Milano	K30
Spielbank Berlin	K31
Douglas	K33
Villeroy & Boch	K34
DM	K34
LEO Café	K35
Kerasus Fine Jewellery	K35
Cappuccino	K35
Petrocelli	K36
Caras	K36
Seven Sky Parfumerie → AN Fashion	**K36**
Strahler Goldschmiedemeister	K36
Falke	K36
Hallhuber → _____	**K37**
Ulla Popken	K37
UFC Gym	K38
Leguano	K38
Karl Lagerfeld	K39

K225	Alt-Berliner Biersalon
K225	Sweets & Drinks
K225	Pylones
K224	Häagen-Dazs
K224	Starbucks
K224	Hard Rock Café
K220	Marc O'Polo
K220	Shaping New Tomorrow
K220	Christ Jewelry
K219	Michael Kors
K218	ecco
K217	COS
K217	Thomas Sabo
K217	Tommy Hilfiger
K216	Patrizia Pepe
K216	Roeckl
K216	Liebeskind
K216	Mephisto
K216	**Fursac → Maison 123**
K215	Look 54
K215	Wempe
K214	L'Occitane
K214	Samsonite
K213	Liu Jo
K213	Lacoste
K213	van Laack / SØR
K211	Brasserie Le Paris
K210	Pavlova
K209	*Project First* → _____
K208	*Project First* → _____
K207	*Project First* → _____
K206	*Project First* → _____
K205	*Project First* → _____
K203	Bonjour Berlin pop-up
K203	_____
K203	El Dorado
K203	Apotheke
K203	Zara Home

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Retail Segment	Price Positioning
Luxury	> €800
Premium	€150 - 800
Mass-Market	< €150

T21.	Street Address
→	Tenant Rotation
|	Non-Retail Façade
___	Currently Not Trading

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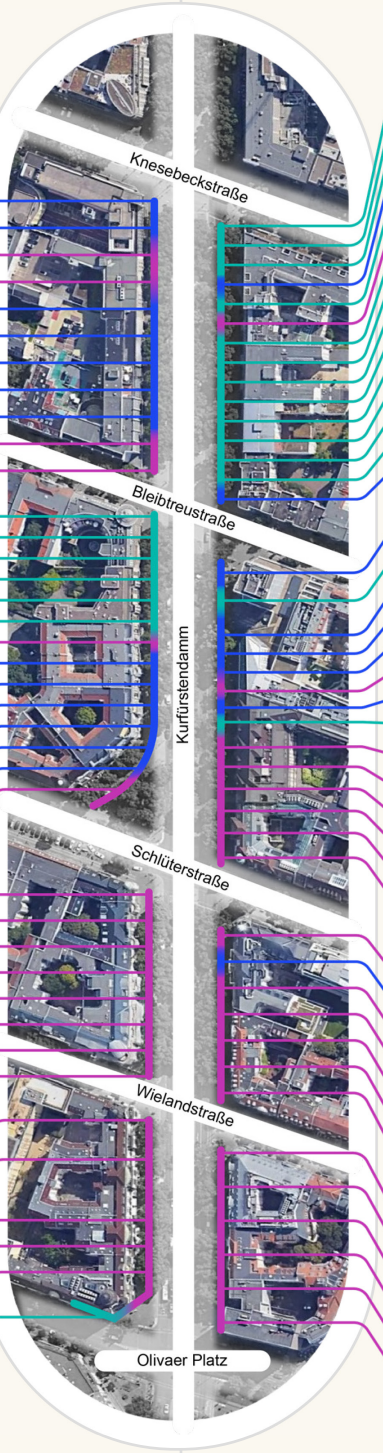

Maje	K40
Longchamp	K41
Tumi	K41
Bogner	K42
Sandro	K42
Seiko	K42
Budapester Schuhe	K43
APM Monaco	K44
Zadig & Voltaire	K44
Occhio	K45
Breitling	K45
Berliner Volksbank	K46
Delfi Parfümerie & Kosmetik	K46
Ba&sh	K46
Azzur Italy	K46
Mondial Renovation Project → _____	K47
Wolford → _____	K48
Porsche Design	K48
Anna Dessous	K49
Nika Luxury Menswear	K49
Peserico	K49
Brille54	K50
Ludwig Reiter	K50
Aigner	K50
Zilli / Shekiba	K50
Mientus	K52
Saint Laurent	K52
A. Lange & Söhne	K52
Rimowa	K53
Jil Sander	K54
Montblanc	K54
Chopard	K54
Giorgio Armani	K54
Hublot	K56
Dior	K56
Valentino	K57
Hermes *(under renovation)*	K58
Bottega Veneta	K59
Commerzbank	K59

K202	Capone Ristorante
K201	Schöne Welt
K201	Exclusive Coffee
K201	Hackett
K200	**7 For All Mankind → Mister Spex**
K200	Grzimek Juwelen
K200	**bip → _____**
K200	Rains → _____
K200	Apotheke
K199	Aurelia Café Sweets
K199	Carina
K199	Bär Schuhe
K198	**Distorted People → Edelstoff**
K198	Hellmann
K198	Westwing
K195	Diesel
K195	Bier's Kudamm 195
K195	Hermès (temp)
K195	***Future Max Mara***
K195	***Future Max Mara***
K195	Philipp Plein
K194	**diptyque → _____**
K194	Cumberland Ristorante → _____
K194	Ferragamo
K194	Balenciaga
K194	Brunello Cucineli
K192	Moncler
K192	Gucci
K190	Bulgari
K188	Tiffany & Co
K188	Campbell Optik
K188	Loro Piana
K188	Cartier
K186	**MCM → *Future Van Cleef & Arpels***
K186	**Zegna → *Future Van Cleef & Arpels***
K186	Prada
K185	Louis Vuitton
K185	Chanel
K184	Rolex
K184	IWC
K183	Dolce & Gabbana
K182	Etro

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